SUMMARY OF KEY THEMES + DRIVERS
Opportunities and Constraints

Housing Needs
• Affordable, Workforce, Executive
• Workplace and housing relationship to reduce commute distances

Mobility and Transportation
• Lack of connectivity on local streets
• Connectivity and safety for bikes and pedestrians
• Connecting transit with land use
• First and last mile connections

Infrastructure
• To support existing and future development needs (sewer, water)
• Coordinating needs; Lack of regional and coordinated stormwater planning and implementation
• Resiliency of existing infrastructure (flooding roadways)
Opportunities and Constraints

Sustainability
• Environmental
• Landfill cleanup and reuse
• Available vacant land may have challenges

Resiliency
• All issues need to be addressed through a resiliency lens
• Street network
• Infrastructure
• Neighborhood development
• Coastal Flood hazards
Opportunities and Constraints

**Economic Development**
- We want to keep and attract new businesses
- Balancing redevelopment of existing areas without losing jobs
- Attracting a wider range of employers (look here not just the West Shore)
- Equity
- Land assembly

**Challenge**
- Significant previous and ongoing planning efforts
- Funding
- Multi-jurisdictions
- Partnerships (Public + Public; Public + Private)
This master planning effort can make

- Improvements in quality of life
- Extend trail connections
- Increase density and connect land use with transit
- Leverage County owned land near the airport (PIE)
- Amend countywide plan to support density
- Coordinate and manage storm water regionally
- Identify a mechanism for facilitating, funding implementation
- Leverage FDOT investment for catalyst projects
- Branding + Identity – What is the Gateway?
- Utilize Penny for Pinellas for Land Assembly to support County-wide priorities
- Leverage MP for Grant funding and being ready for new investment
- Value capture to fund projects with community benefits
- Equity – transit dependent, work force training, work force housing
- Regional transit and a robust local networks (connections between employers and residential)
- Resiliency strategies
Aspirations

• From suburban character to urban mixed use center (increase density)
• Establish the grid (increase connectivity)
• Local network to accommodate shorter trips
• Improve service, transit frequency
• Equity benefits for High Point (lower income areas)
• Water is an inherent part of our Pinellas environmental - how do we design and build a sustainable future that addresses this.
• Branding for business attraction and placemaking
• Critically important to utilize the PIE to support and leverage growth (potential connection from TIA to PIE)
Charette Instructions

1. We will breakout into 3 groups (Sit in a pod based on your group color)
2. We will have a facilitated discussion led by consultant team members
   • Garlen and Jared/Keith (Kimley Horn)
   • Geoff and Mary, Tammy,
   • Yogesh and Chris, Caitlin
3. All groups to identify a non-consultant team member to report back
4. All groups will discuss a number of questions in these four themes
   • Transportation and Mobility
   • Land Use and Economic Vitality
   • Promoting Enhanced Quality Of Life
   • Resiliency – Addressing Environmental, Economic, and Social Vulnerabilities
Charette Instructions continued

Assignments

1. **Bubble Diagram** that identifies character areas (example: green positive and red negative character)

2. Identify **Potential Sub-districts**

3. Priority Areas (Physical, Programmatic, Policy)
Coordination dates with Intermodal Team
Stakeholder list